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# Demand Forecasting in Supply Chains: Aggregation and Hierarchical Approaches

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## Outline

- What is a hierarchical and grouped time series, and why they are essential in forecasting?
- What are common approaches to forecast hierarchical/grouped time series?
- What is temporal aggregation, what are different TA approaches and how it may affect time series features?
- Given a high frequency time series (e.g. daily), If we want a lower frequency forecast(e.g. weekly), should we first forecast and aggregate them or first aggregate time series and forecast?

# Terminology

## One time series

- Time granularity
- Temporal aggregation / temporal hierarchies

## Collection of time series

- Cross-sectional aggregation / hierarchical / grouped

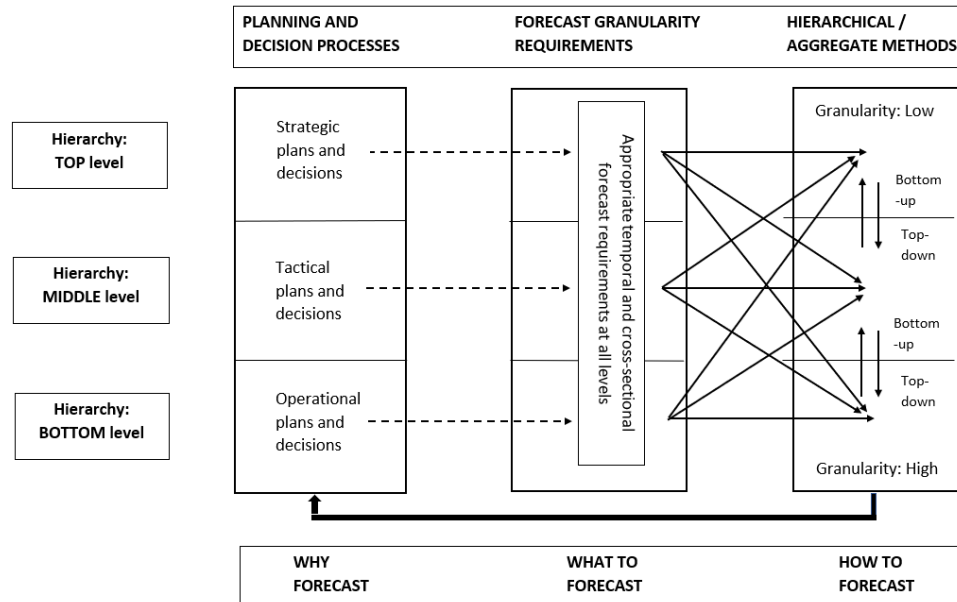


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# Informing decisions in multiple levels

- Multiple decisions
- Multiple level of forecasting requirements
- Coherency between different levels
- Using information available at multiple levels



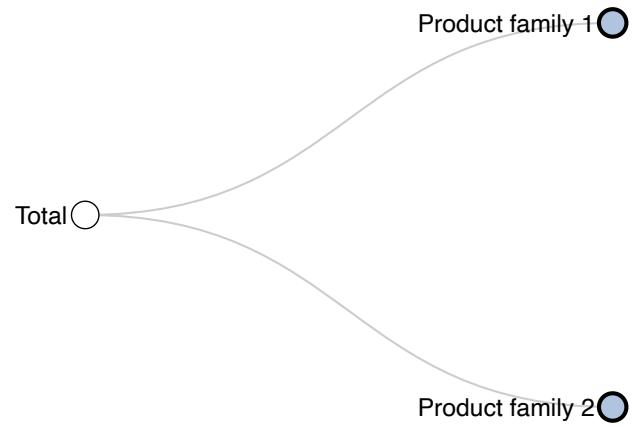
## Hierarchical time series

A **hierarchical time series** is a collection of several time series that are linked together in a hierarchical structure (unique structure).

## Grouped time series

A **grouped time series** is a collection of time series that can be grouped together in a number of non-hierarchical ways.

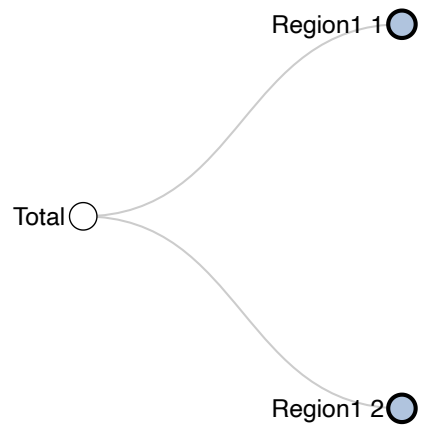
# Grouped time series



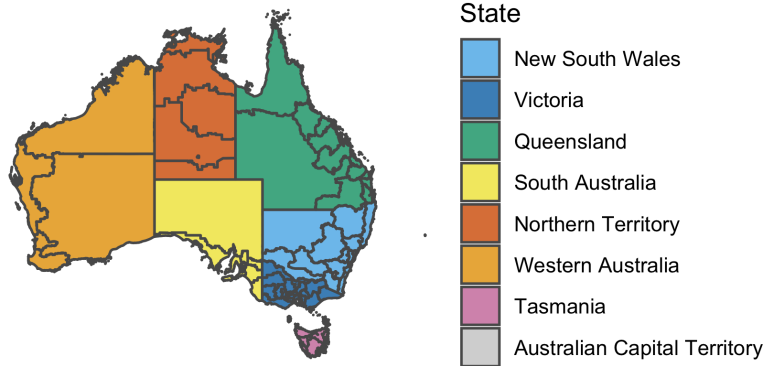


# Hierarchical & Grouped time series

## Ambulance attendance



## Australian tourism regions



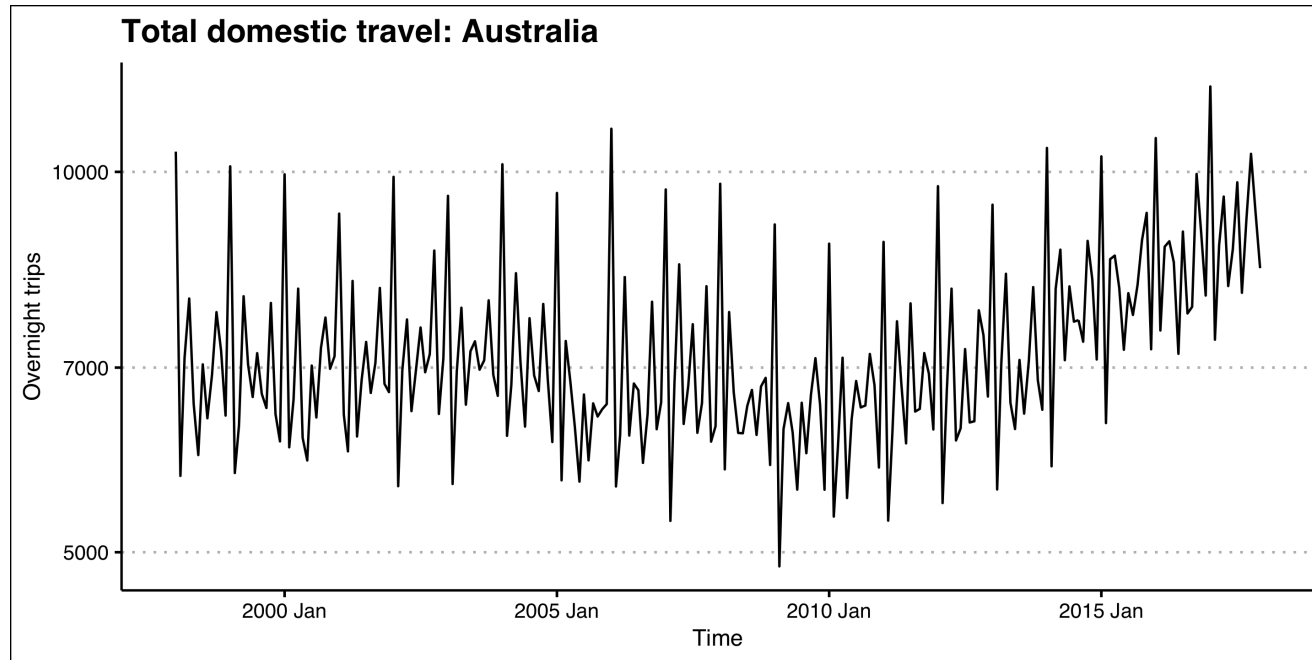
## Australian tourism data

- Monthly data on visitor night from 1998 -- 2017
- Geographical hierarchy split by
  - 7 states
  - 27 zones
  - 75 regions

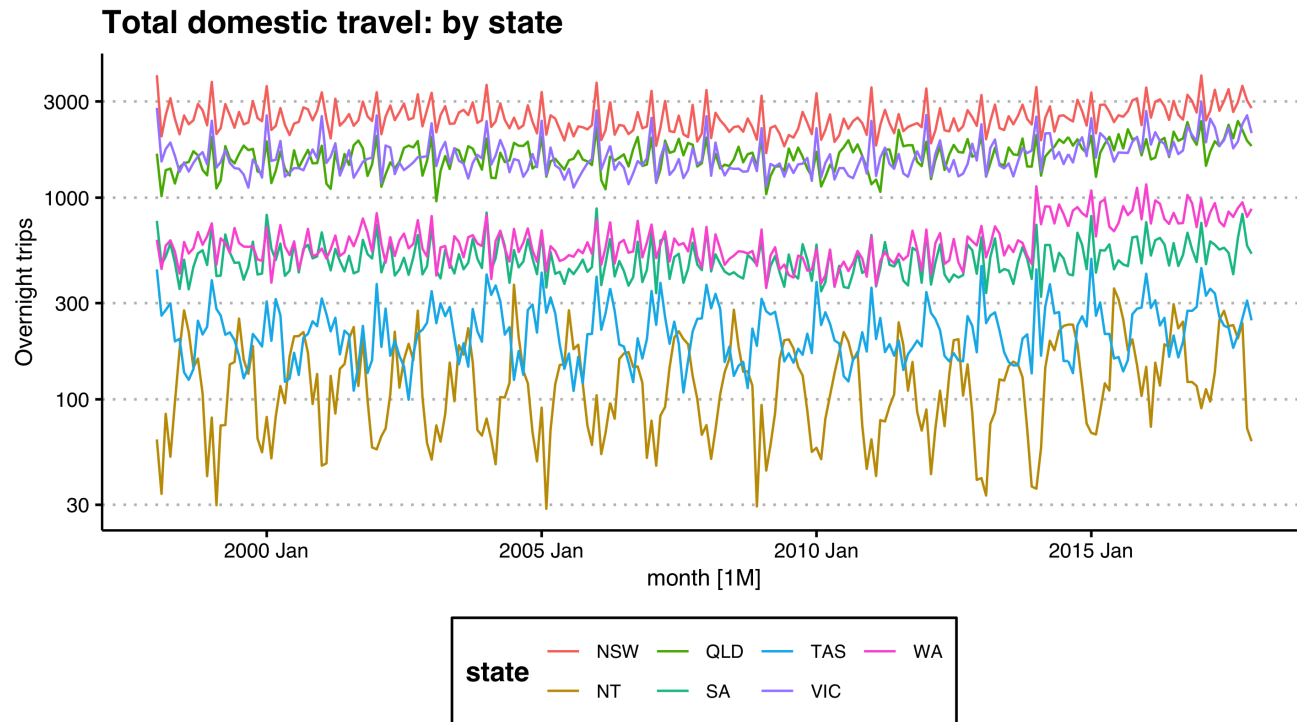
## Australian tourism data

```
#> # A tibble: 18,000 x 5 [1M]
#> # Key:      state, zone, region [75]
#>   month state zone      region visitors
#>   <mt> <chr> <chr>    <chr>    <dbl>
#> 1 1998 Jan  NSW    Metro NSW Sydney    926.
#> 2 1998 Feb  NSW    Metro NSW Sydney    647.
#> 3 1998 Mar  NSW    Metro NSW Sydney    716.
#> 4 1998 Apr  NSW    Metro NSW Sydney    621.
#> 5 1998 May  NSW    Metro NSW Sydney    598.
#> 6 1998 Jun  NSW    Metro NSW Sydney    601.
#> # ... with 17,994 more rows
```

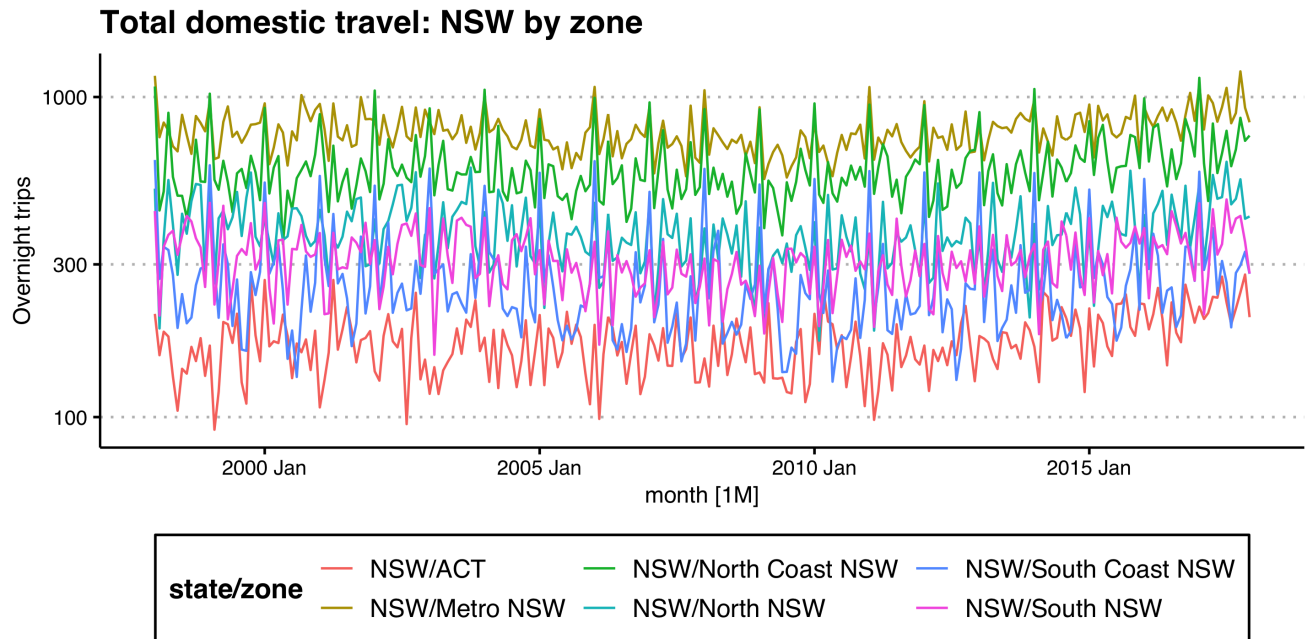
# Australian tourism data



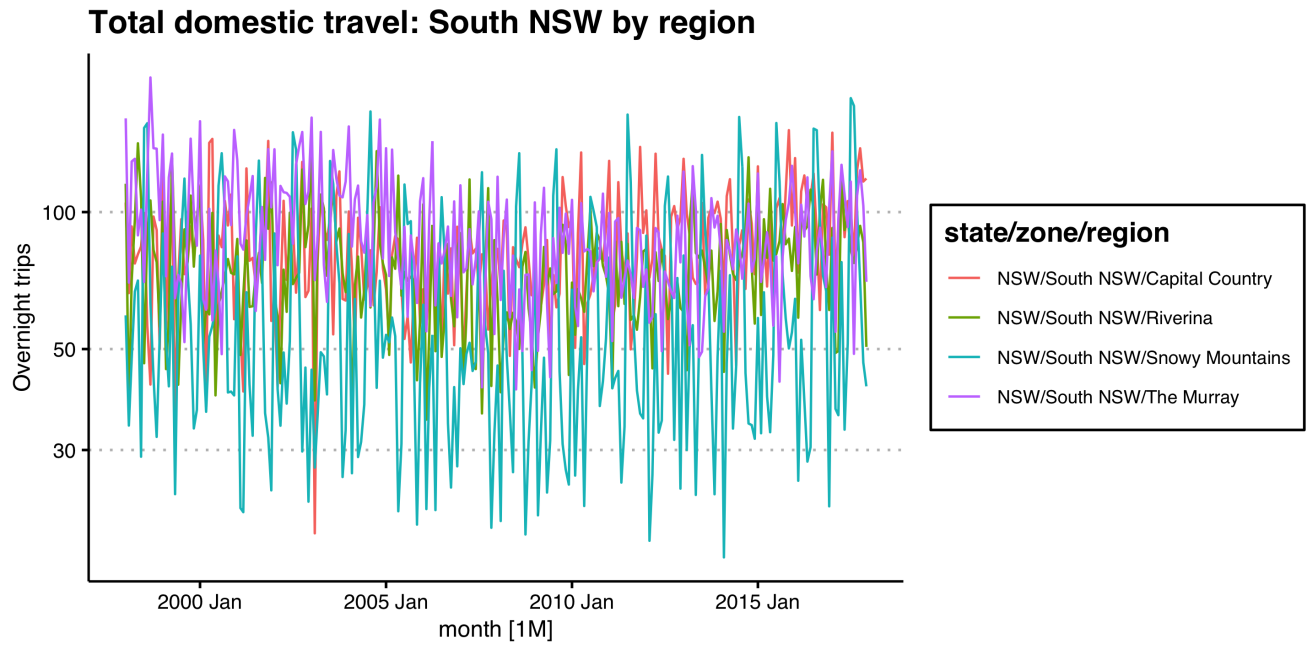
# Australian tourism data



# Australian tourism data



# Australian tourism data





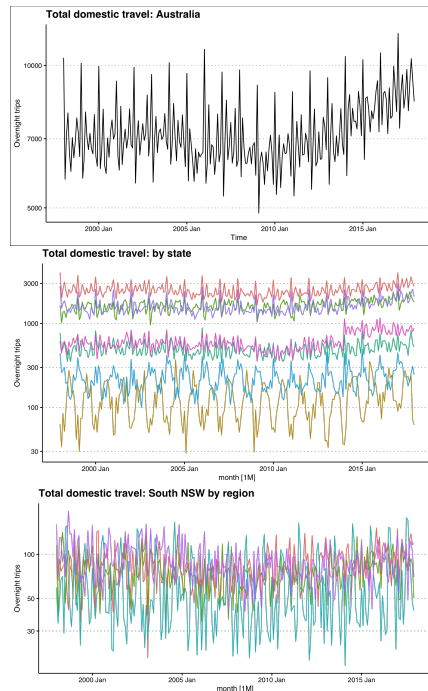
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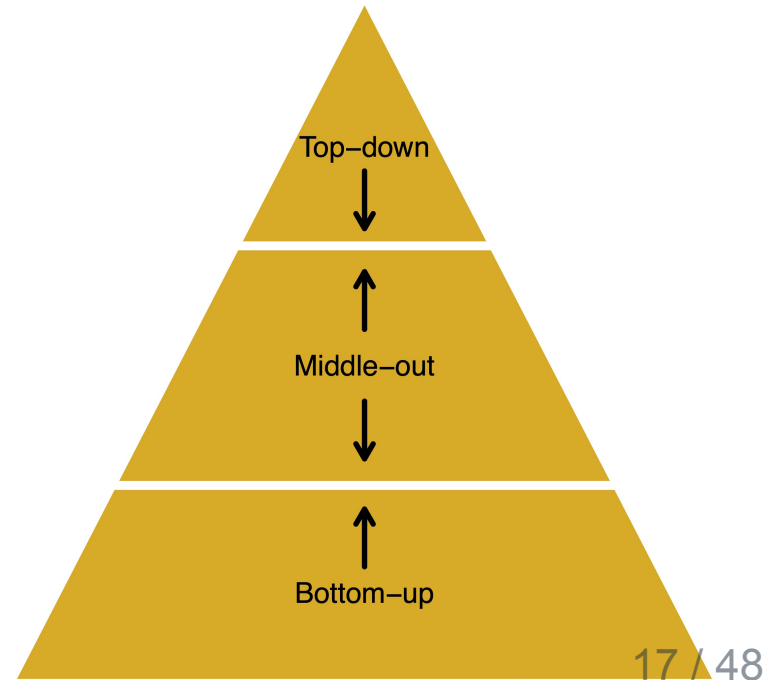


# How to forecast hierarchical/grouped series?

## Hierarchical series



## Hierarchical forecasting approaches



## Optimal reconciliation

- This approach involves first generating independent base forecast for each series in the hierarchy.
- As these base forecasts are independently generated they will not be “aggregate consistent” (i.e., they will not add up according to the hierarchical structure).
- The optimal combination approach optimally combines the independent base forecasts and generates a set of revised forecasts that are as close as possible to the univariate forecasts but also aggregate consistently with the hierarchical structure.
- Unlike any other existing method, this approach uses all the information available within a hierarchy.

## Research gaps

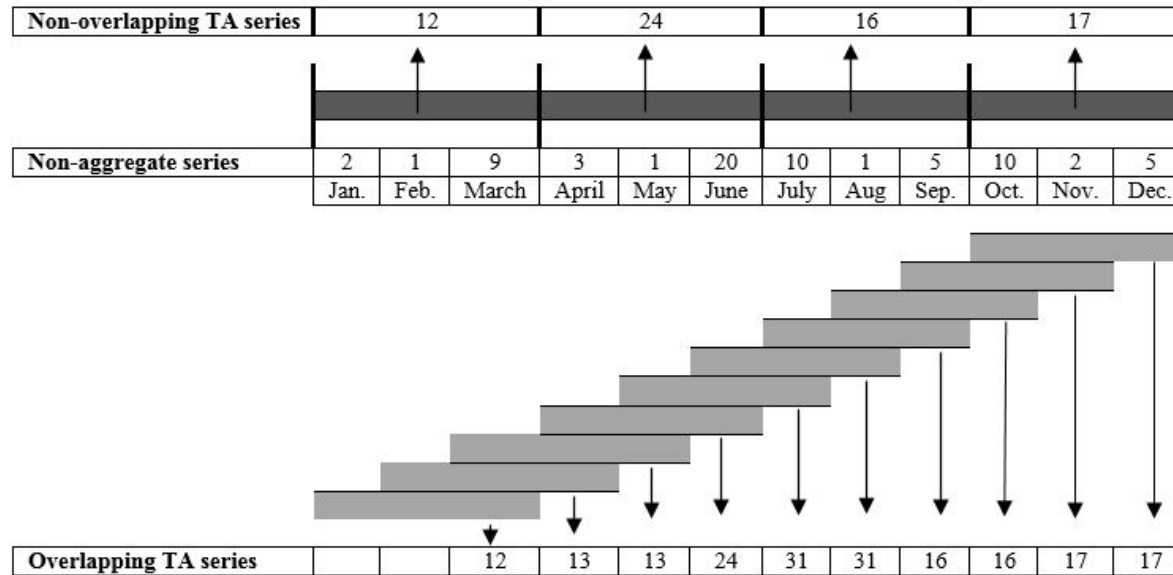
- There is a need to examine empirically the validity of these theoretical developments in supply chains
- Very little research has examined the association between characteristics of time series and the performance of approaches
- The potential benefit of incorporating exogenous variables in a hierarchy structure still needs to be examined
- Using probabilistic forecasting in hierarchies instead of point forecast in supply chains
- The theoretical developments in this area do not support the count nature of time series
- Investigating the benefit beyond forecast accuracy



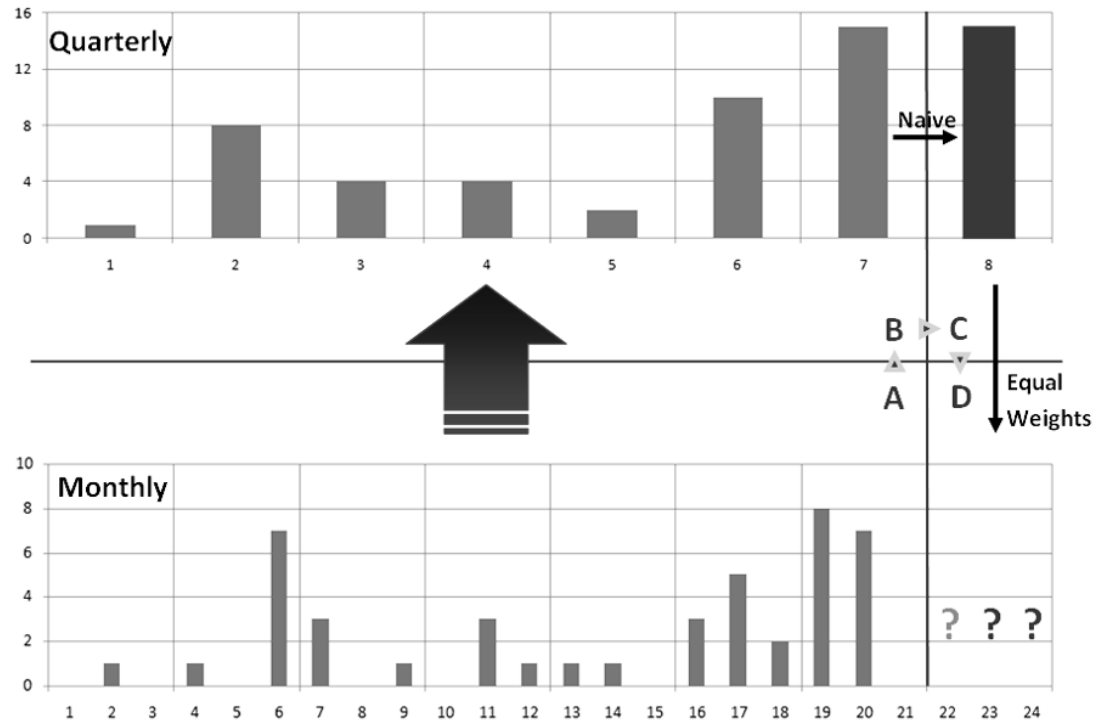
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# Temporal aggregation approaches



# Using TA (non-overlapping) to forecast

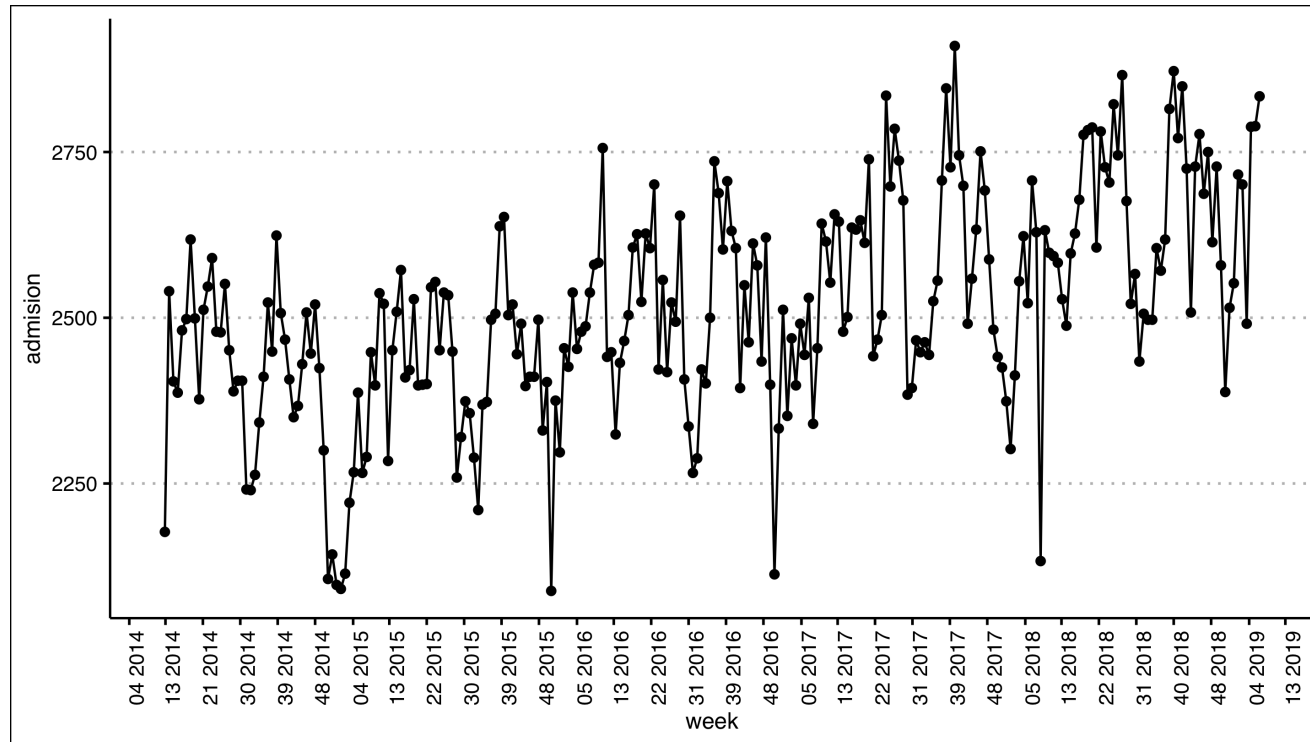


## Hourly time series: ambulance attendance

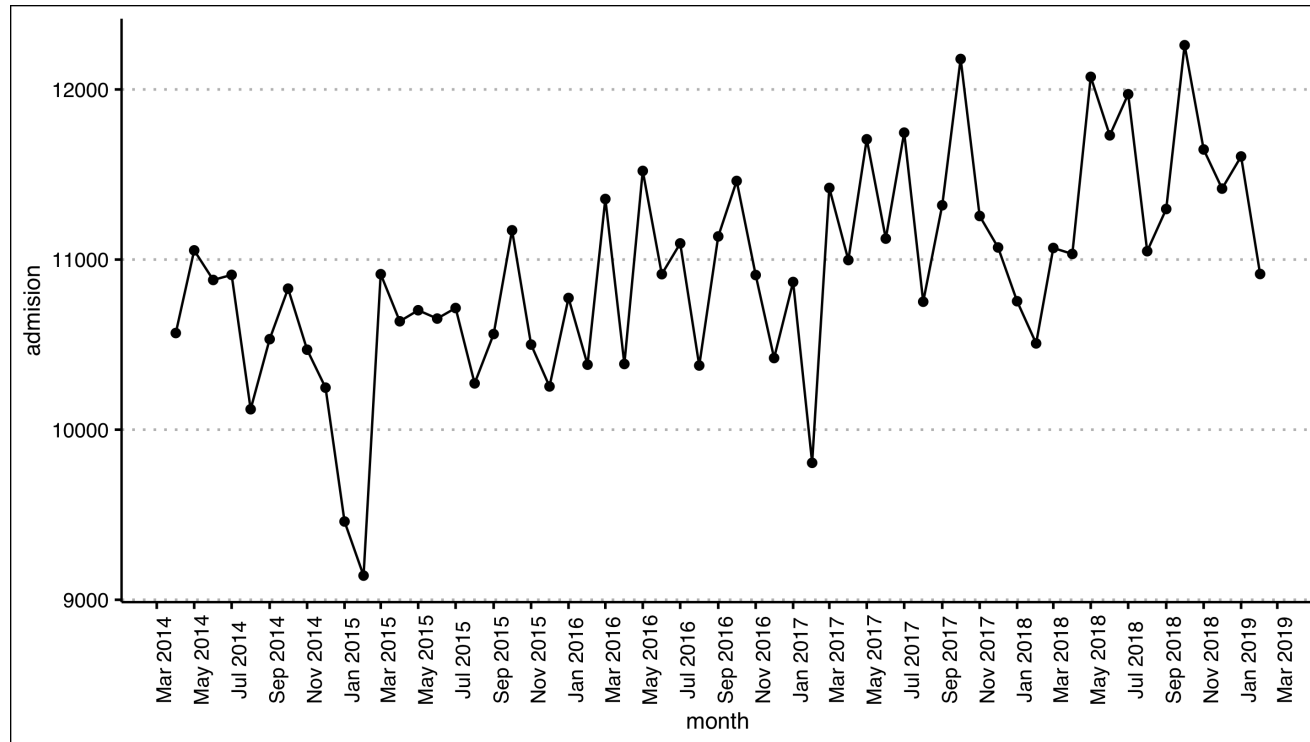
## Daily time series: ambulance attendance



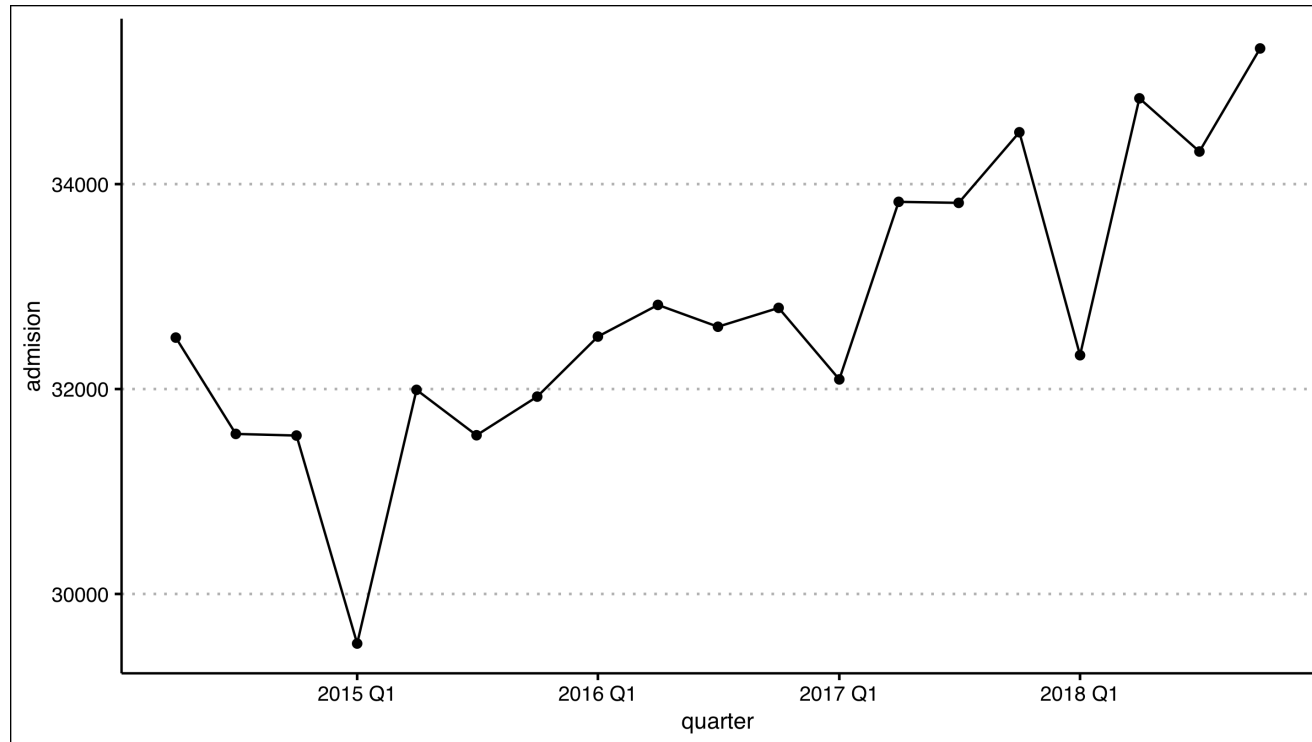
## Weekly time series: ambulance attendance



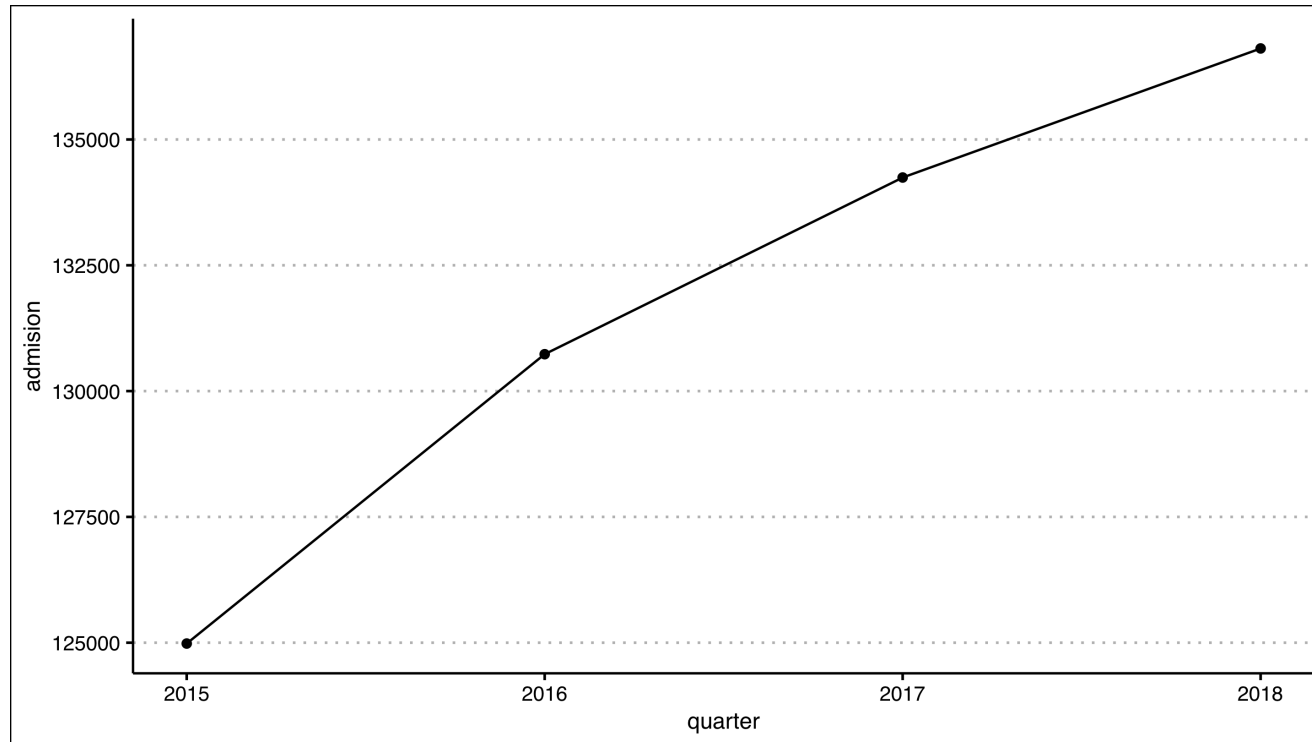
## Monthly time series: ambulance attendance



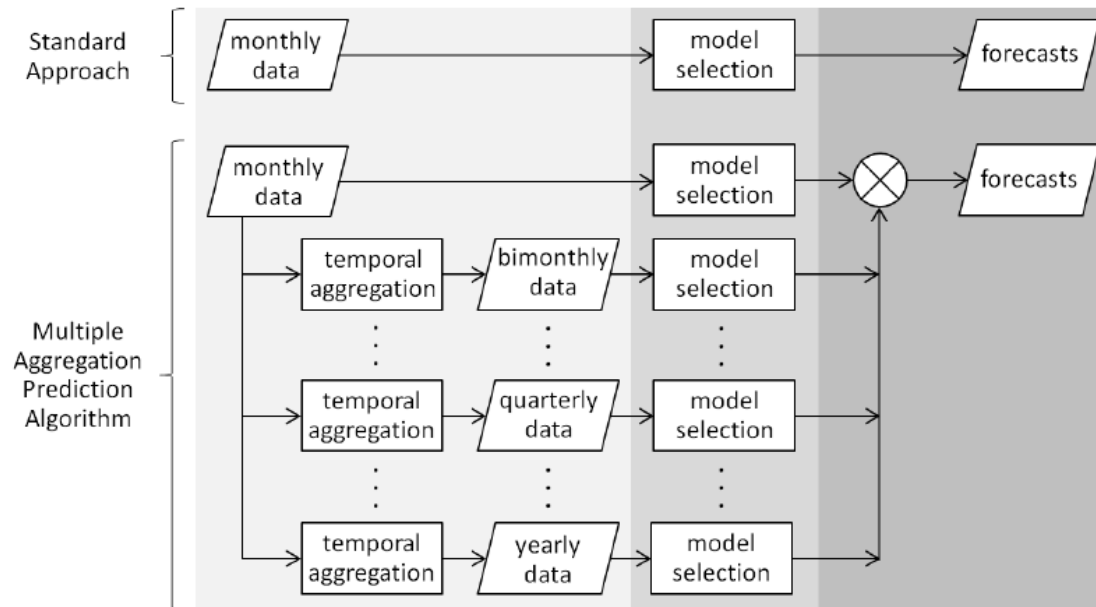
## Quarterly time series: ambulance attendance



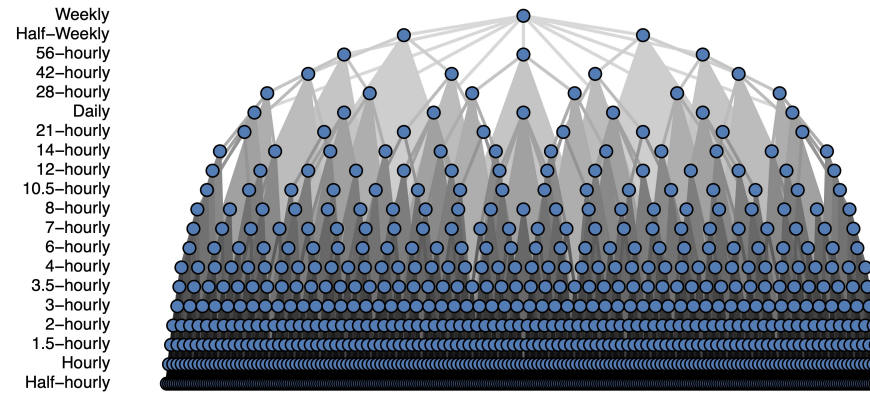
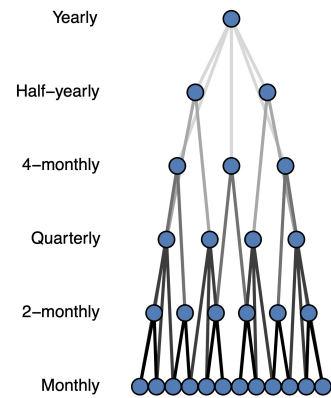
## Yearly time series: ambulance attendance



## Using information in multiple levels: MAPA



# Using information in multiple levels: temporal hierarchies



## Research gaps

- We are still unclear when overlapping, non-overlapping or BU should be used
- Investigate the association between time series features and the performance of each approach
- Investigate TA on high frequency time series (e.g. hourly)
- Linking forecast to utility measures
- TA research has been built on the non-overlapping aggregation assumption, the characteristics of time series when aggregated with an overlapping approach have not been fully identified yet
- Using probabilistic forecast rather than only point forecast



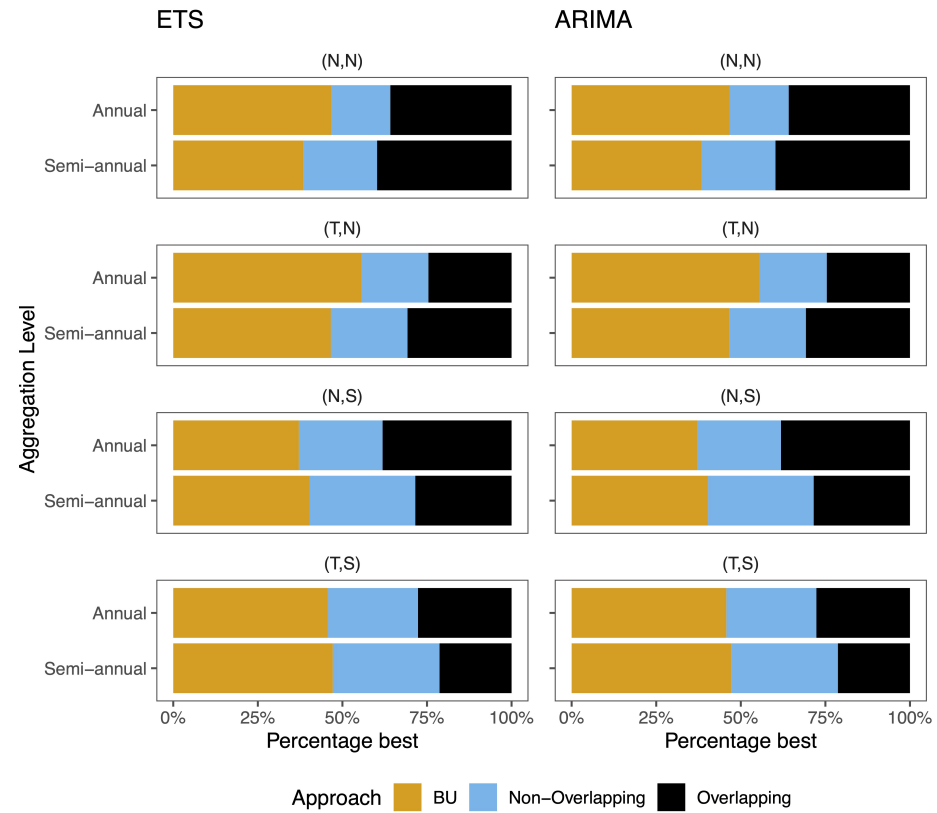
## Outline

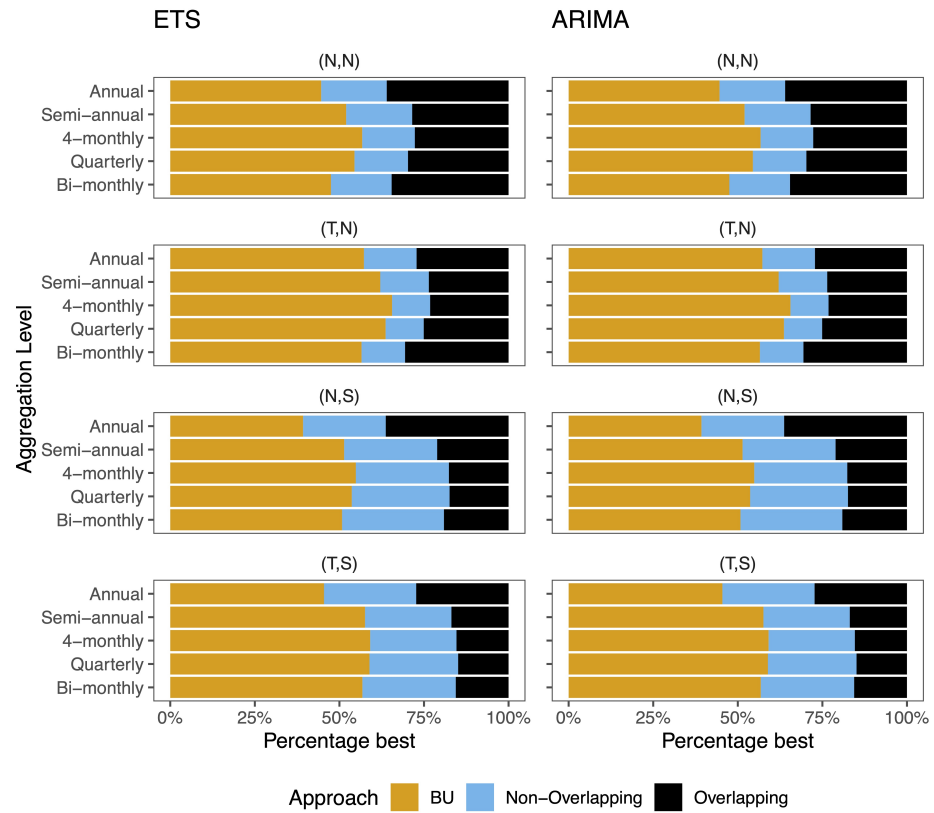
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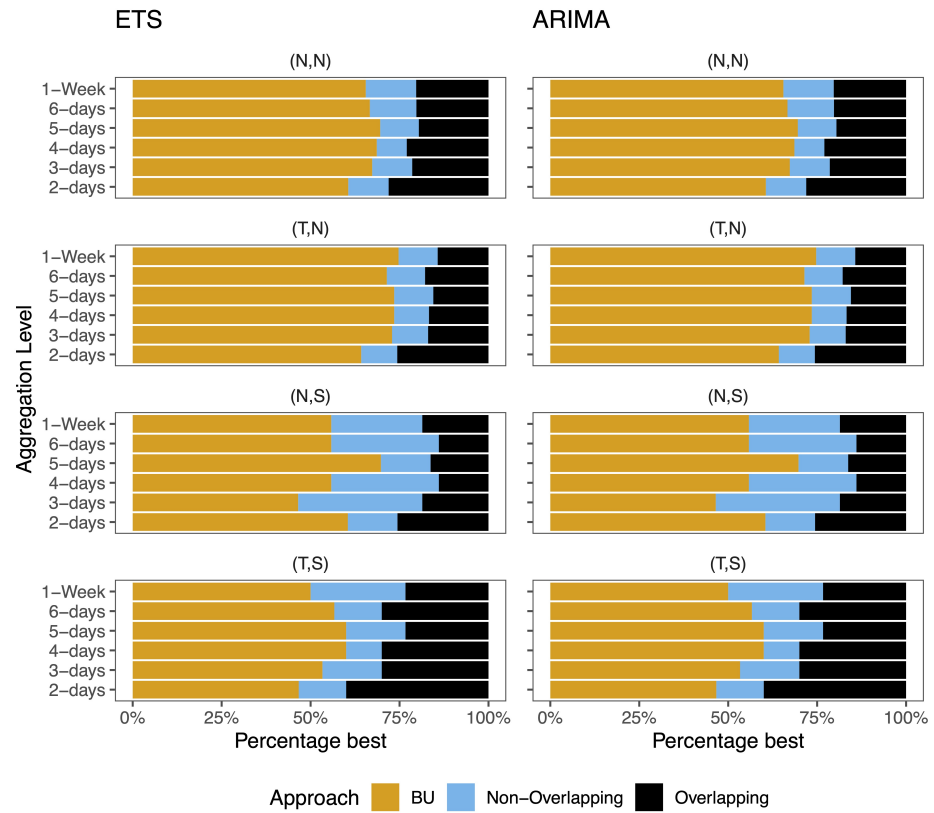


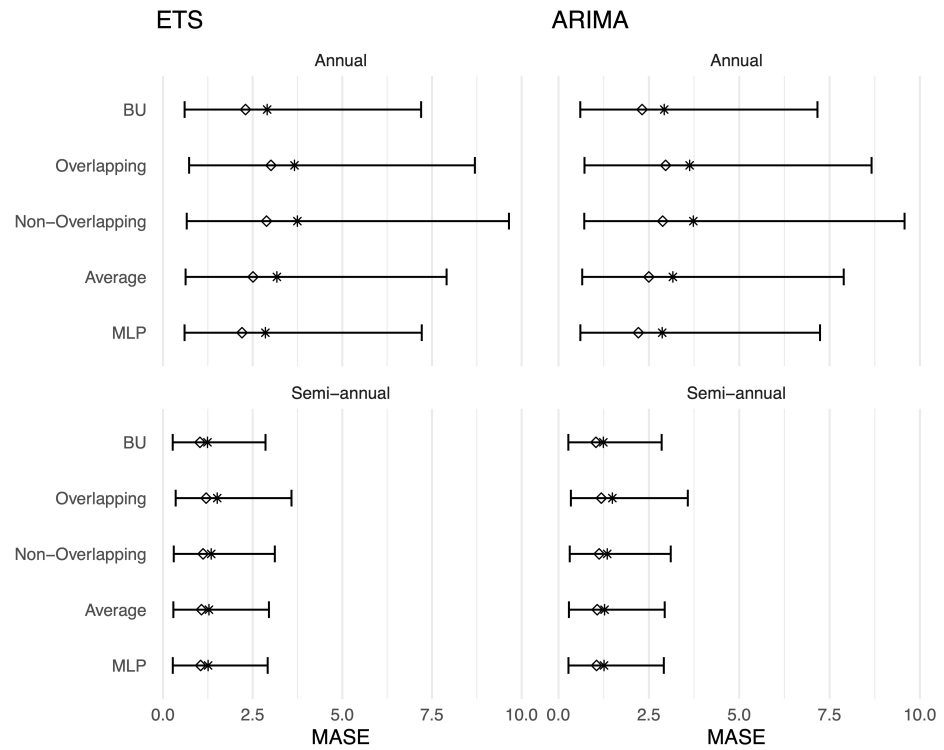
## Experiment setup

- M4 competition data time series
  - 24,000 Quarterly
  - 48,000 monthly
  - 4,227 daily
- Time series features
  - 42 features
  - use `tsfeatures::tsfeatures()` or `feasts::features()` in R
- Forecasting methods: ARIMA and Exponential Smoothing State Space (ETS)
- Accuracy measure: Mean Absolute Scaled Error (MASE)
- Forecasting for lower frequency time using higher frequency time granularity (e.g. using monthly series to forecast bi-monthly, quarterly, yearly forecast)

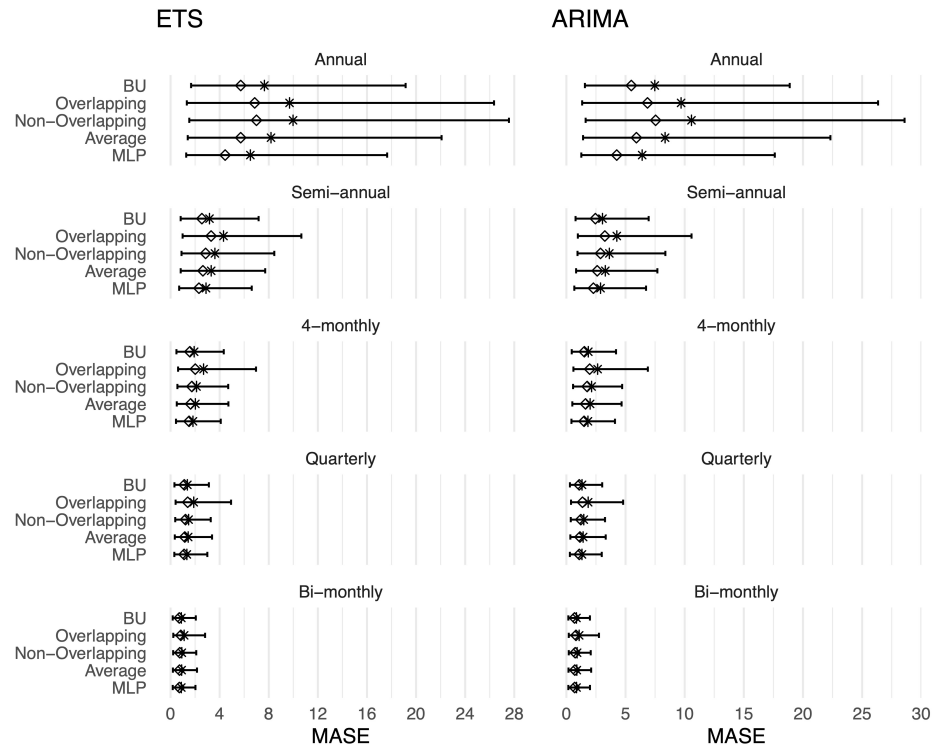




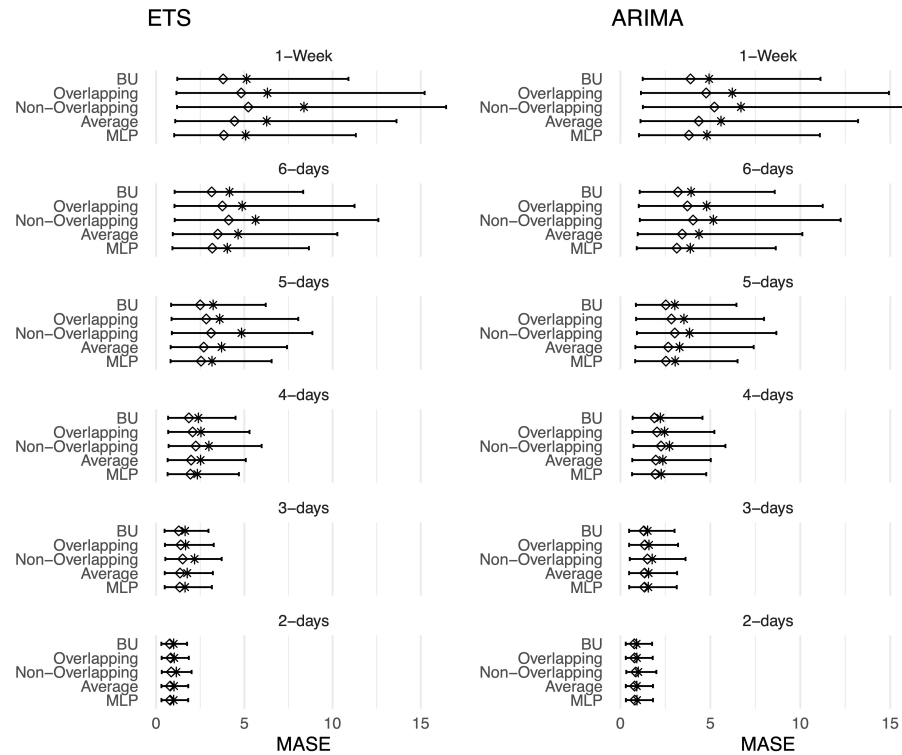




\* Mean ◇ Median

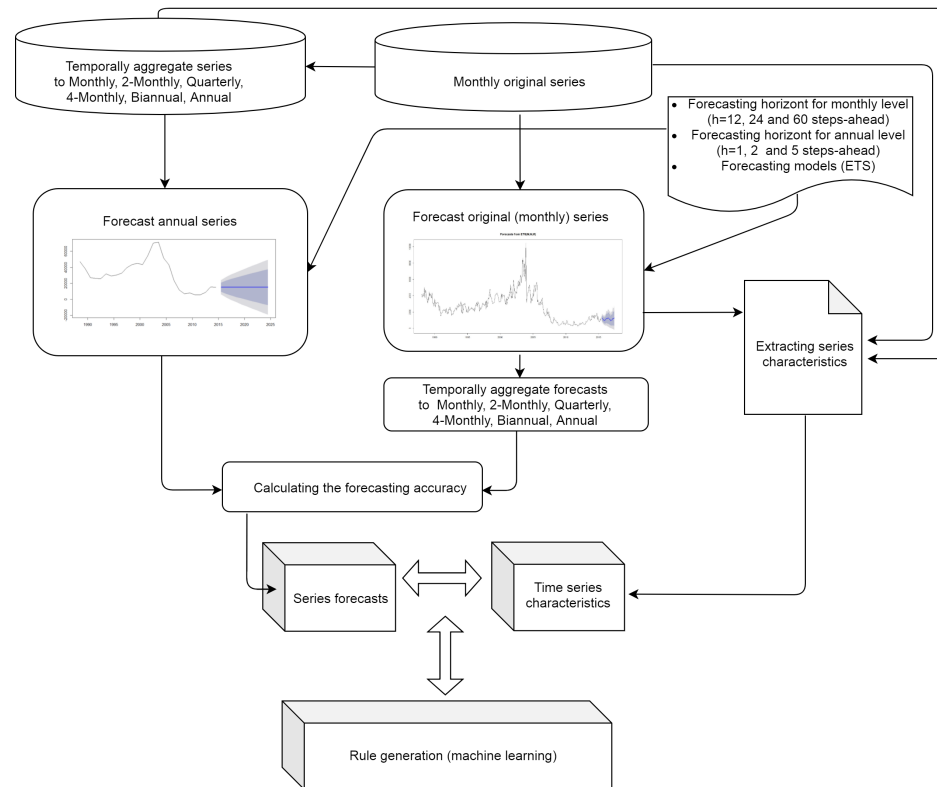


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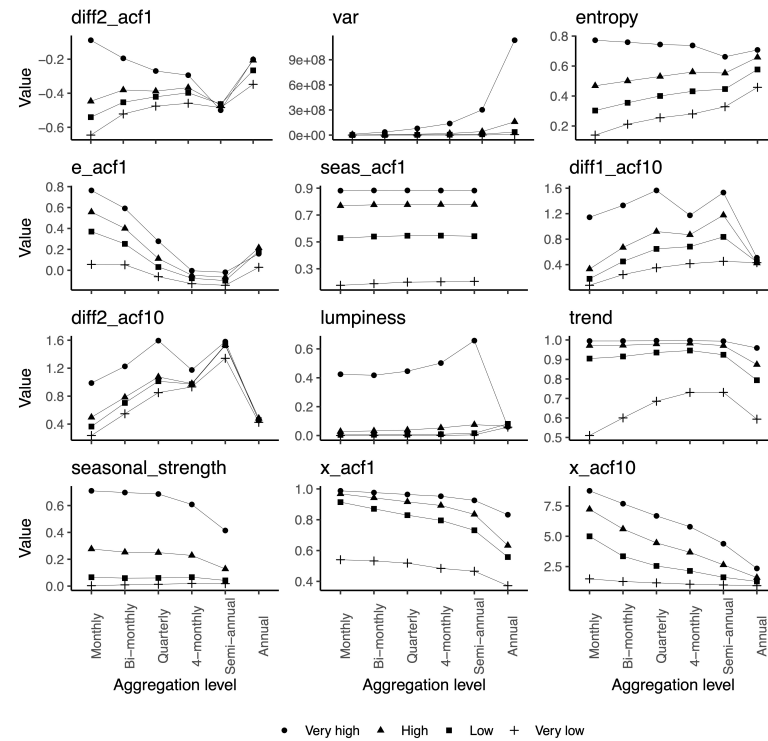
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# Experiment design

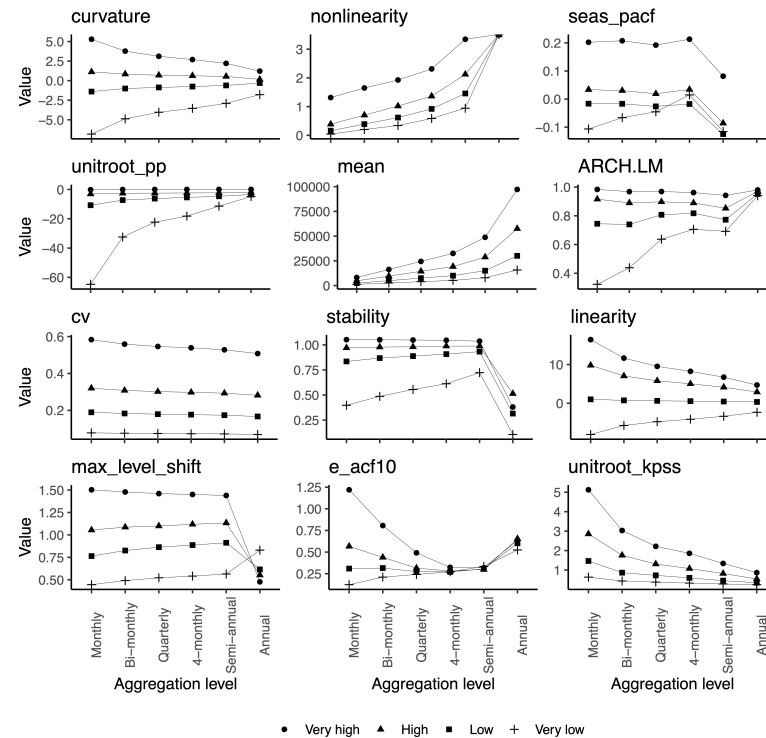


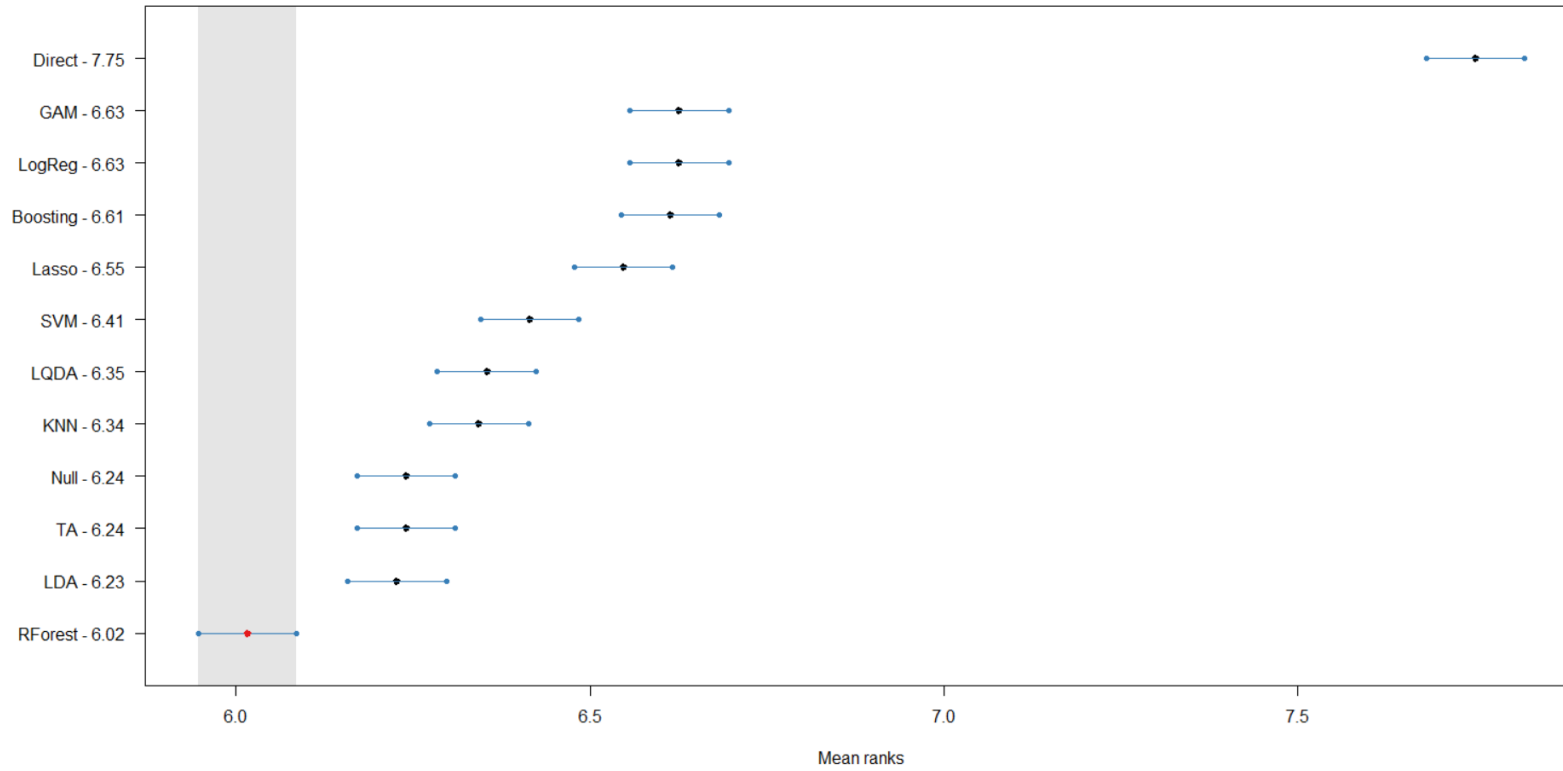


# How time series features change with TA

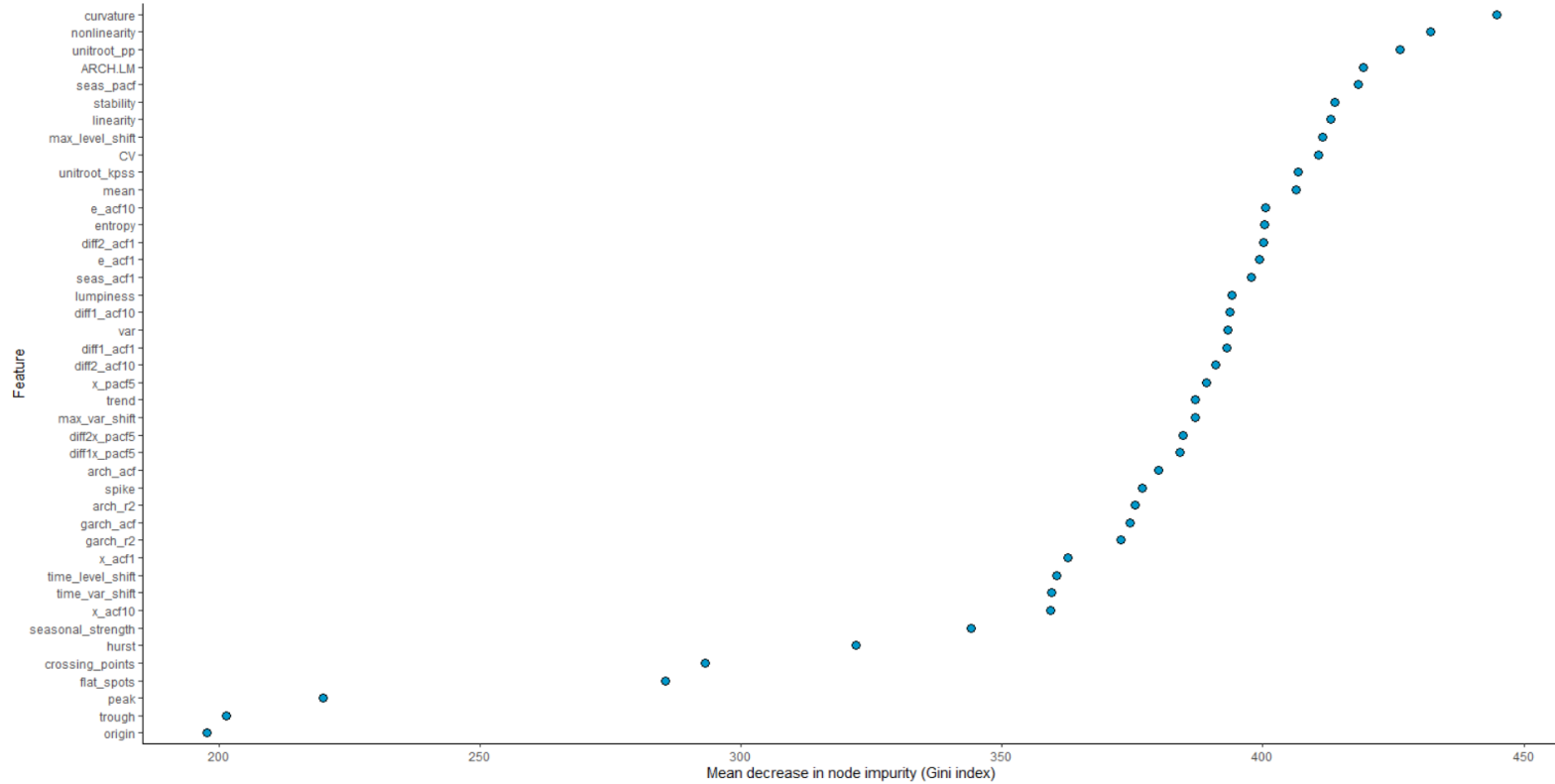


# How time series features change with TA





Feature Importance: Random Forests



## Wroks in progress

- Rostami-Tabar B. Hyndman J. R. (2022), hierarchical count time series forecasting in emergency medicine
- Rostami-Tabar B., Goltsos T. Wang, S. (2022), Overlapping and non-overlapping temporal aggregation: to combine or not to combine
- Rostami-Tabar, D. Mercetic (2022), Temporal aggregation and time series features

## Published recently

- Mircetic, D., et al. (2021), "Forecasting hierarchical time series in supply chains: an empirical investigation." International Journal of Production Research, 1-20.
- Babai. M.Z., Boylan, J., Rostami-Tabar, B. (2022), "Demand Forecasting in Supply Chains: A Review of Aggregation and Hierarchical Approaches", International Journal of Production Research, Accepted (to appear).

## References for hierarchical forecasting


- Forecasting: Principles and Practice, Chapter 11 Forecasting hierarchical and grouped time series
- ISF2021 Talk, Professor Rob J Hyndman, Ten years of forecast reconciliation

## References for temporal aggregation forecasting

- An aggregate–disaggregate intermittent demand approach (ADIDA) to forecasting: an empirical proposition and analysis. Journal of the Operational Research Society.
- Improving forecasting via multiple temporal aggregation. International Journal of Forecasting.
- Demand forecasting by temporal aggregation, Naval Research Logistics
- Forecasting with temporal hierarchies, European Journal of Operational Research

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